

**TISHK INTERNATIONAL UNIVERSITY**  
**Faculty of Engineering/Architectural department**  
**Sponsorship Agreement Form**

*Organization Name: Date: .../ /202.*

*Contact Name.....:*

*Title.....:*

*Address.....:*

*Email.....:*

*Phone.....:*

*Web.....:*

By signing this agreement, we .....

(name of the organization) agree that we will support the following conferences and activities which will be held by Tishk International University, Sulaimani-IRAQ in Qirga- as a part of Organizing Committee and to pay the sponsorship fee ..... \$ (total) for the activities and conferences ticked below. A member of the Organizing Committee can make suggestions and offers within the legal borders; and these suggestions and/or offers will be evaluated by the Committee.

Signature:

Signature:

Name: Name:

On Behalf of Organization

On behalf of TIU

## Sponsorship Packages

There are **five + one** different sponsorship packages available: **Platinum, Gold, Silver, Bronze, Delegate and Sponsorship of Social Activities**. Each level of sponsorship provides a different level of company exposure.

<i>Category</i>	<i>Price</i>	<i>Quantity</i>
<b>PLATINUM</b>	<b>5,000 \$</b>	<b>1</b>
<b>GOLD</b>	<b>3,000 \$</b>	<b>2</b>
<b>SILVER</b>	<b>2,000 \$</b>	<b>3</b>
<b>BRONZE</b>	<b>1,500 \$</b>	<b>4</b>
<b>DELEGATE</b>	<b>1,000 \$</b>	<b>5</b>

### **PLATINUM**

**Cost: \$ 5,000**

#### Highlights of Sponsorship

1. Hosting Recognition: You will be recognized as the host of the conferences lunch and opening and closing dinner.
2. Product Oriented Lecture: You will have time to speak to conferences delegates about your organization's new products and innovations.
3. Insert in Conference Package: Every conference package will include an insert from your company, offering an opportunity for lasting company exposure.
4. Exhibition Opportunities: You will be able to exhibit new company technology and research at a personal booth.
5. Prime Web Exposure: Company profile, company logo, and link to your company's website will be featured at the website of the conference.
6. Special Thanks: A formal thank you will be made at the welcome speech and opening and closing dinner.

#### Sponsorship Also Includes:

1. 2 complimentary conference registrations; 4 VIP invitations to the opening and closing dinner.
2. Logo and a brief company description featured in conference program, available to all delegates as well as online.

3. Company logo included in marketing plan leading up to the event, as well as online through our website.

## **GOLD**

**Cost: \$ 3,000**

### Highlights of Sponsorship

1. Co-sponsorship of coffee breaks, lunch breaks and dinner programs: Gain valuable company exposure during the four casual coffee breaks, lunch breaks and opening and closing dinner programs of each conference where you can meet and greet conference delegates. Company signage and promotional materials will also be prominently displayed.
2. Exhibition Opportunities: Exhibit your company's technology, research and items, as well as other promotional material on tabletop displays.
3. Web Exposure: Your company logo and a link to your company's website will be featured at the website of the conference.
4. Special Thanks: A formal thank you will be made at the welcome speech and opening and closing dinner programs.

### Sponsorship Also Includes:

1. One complimentary conference registration; 2 VIP invitations to the opening and closing dinner.
2. Logo and a brief company description featured in conference program, available to all delegates as well as online.
3. Company logo included in marketing plan leading up to the event, as well as online through our website.

## **SILVER**

**Cost: \$ 2,000**

### Highlights of Sponsorship

1. Exhibition Opportunities: Exhibit your company's technology, research and items, as well as other promotional materials on tabletop displays.
2. Web Exposure: Your company logo and a link to your company's website will be featured at the website of the conference.
3. Special Thanks: A formal thank you will be made at the welcome speech and opening and closing dinner programs.

### Sponsorship Also Includes:

1. 1 complimentary conference registration; 2 VIP invitations to the opening and closing dinner.

2. Logo and a brief company description featured in conference program, available to all delegates as well as online.
3. Company logo included in marketing plan leading up to the event, as well as online through our website.

### **BRONZE**

**Cost: \$ 1,500**

#### Highlights of Sponsorship

1. Web Exposure: Your company logo and a link to your company's website will be featured at the website of the conference.
2. Special Thanks: A formal thank you will be made at the welcome speech and opening and closing dinner programs.

#### Sponsorship Also Includes:

1. One complimentary conference registration, 2 VIP invitations to the opening and closing dinner.
2. Logo and a brief company description featured in conference program, available to all delegates as well as online.
3. Company logo included in marketing plan leading up to the event, as well as online through our website.

### **DELEGATE**

**Cost: \$ 1,000**

#### Highlights of Sponsorship

1. Covers the registration fees for a delegate from a developing country to attend the conference
2. Web Exposure: Your company logo and a link to your company's website will be featured at website of the conference.
3. Special Thanks: A formal thank you will be made at the welcome speech and opening and closing dinner.
4. Company logo included in marketing plan leading up to the event, as well as online through our website

#### **Sponsorship of Social Activities**

On a first come first serve basis, sponsors can choose to sponsor, at additional cost, one (1) of the following (check tick one):

<b>Category</b>	<b>quantity</b>	<b>Estimated cost</b>
1. Opening Reception	2	\$ 1.500
2. Lunch	4	\$ 2.500
3. Opening Dinner	2	\$ 2.000
4. Closing Dinner	2	\$ 2.000
5. Closing Social Events	4	\$ 1.000

### **Sponsorship by Supplying Advertising Products**

For advertising purposes, the sponsor(s) may decide to provide only their products for free to the selected conference(s). Based on the chart below:

<b><u>Category</u></b>	<b><u>Examples</u></b>	<b><u>Check to select a category:</u></b>
1. Coffee breaks	Snacks and drinks	
2. Lunch/Dinner	Food and drinks	
3. Items for the Promotional bag	Branded merchandise/items	
4. Advertising booth		
5. Other		

### **Cancellation**

Conference organizers reserve the right to cancel the event 15 days prior to the conference. Conference will be canceled if the expected registrations fall to a level which will place the conference in debt. In the event of cancellation, conference organizers will refund the sponsors' money according to the power percentage as mentioned above.

**Payment Due Date**

Half of the total payment is due immediately up acceptance of these terms. The rest is considered to pay after the conferences.

DATE\_

BY\_\_\_ (By Sponsor representative)

FOR\_\_\_ (For sponsoring organization)

*Thanks for your support and contributions*

**\*\*\*\*\*Two copies will be prepared for this agreement.**

**\*\*\*\*\*Contact in Tishk International University: Dr. Sardar S. Shareef –  
[sardar.shareef@tiu.edu.iq](mailto:sardar.shareef@tiu.edu.iq)**